

# EXPAND YOUR REACH WITH NATSAP

## SPRING/SUMMER 2025 SPONSOR AND EXHIBITOR PROSPECTUS



## SPONSOR & EXHIBITOR OPPORTUNITIES

Your next great opportunity begins here - contact us at [events@natsap.org](mailto:events@natsap.org) today!



### ADVOCACY DAY

April 28-30 in Washington, DC



Support Advocacy Day 2025 - a transformative event dedicated to advancing the conversation around youth mental health and therapeutic services. This annual gathering brings together parents, alumni, program staff, and policymakers to advocate for impactful legislation and share stories that inspire change.

### April 28 Cocktail Hour

**Co-sponsorship: 2 opportunities**

- NATSAP Members: \$3,500
- Non-members: \$4,500 each

OR

**Exclusive sponsorship: 1 opportunity**

- NATSAP Members: \$5,000
- Non-members: \$6,000

### April 29 Reception

**Exclusive sponsorship: 1 opportunity**

- NATSAP Members: \$5,000
- Non-members: \$6,000



### BENEFITS

- Logo Placement: sponsor section of Advocacy Day Webpage, reception signage and decor, and event program book
- One (1) information table at the reception site
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event

## Registration Sponsorship

**Exclusive sponsorship: 1 opportunity**

- NATSAP Members: \$4,000
- Non-members: \$5,000

Sponsorship includes:

- Branded lanyards given to all registered attendees at the event registration desk.
- 10 Registration Sponsorships

Your investment will provide support for 10 program alumni and their parents to attend the conference. Your generous support will help cover event registration and transportation for these attendees. A message from your company, featuring your company logo, will be sent to all registration sponsorship recipients



### BENEFITS

- Logo Placement: sponsor section of Advocacy Day Webpage and event program book, registration site, registration signage and registration confirmation messages.
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event

## Breakfast, Lunch or Refreshment Breaks

- NATSAP Members: \$2,500 each
- Non-members: \$3,500 each

Select one of the following sponsorships:

- Breakfast - April 29 and 30
- Lunch - April 29 and 30

Gift cards will be provided to attendees to help cover lunches during Hill Day on April 30.

- Refreshment Breaks



### BENEFITS

- Logo Placement: sponsor section of Advocacy Day Webpage, event program book, and applicable signage.
- Ability to welcome attendees during general session meals (i.e. opening keynote breakfast, lunch sessions, etc.)
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event

## Wi-Fi, App, Room Key or Welcome Gift Sponsorships

- NATSAP Members: \$2,500 each
- Non-members: \$3,500 each

Select one of the following sponsorships:

- Conference Wi-Fi – personalized log-in based on your company name
- Conference App – logo included in app branding and pre-conference messaging about the conference app
- Room Key – provided to all attendees staying at conference hotel  
Submit your own design for hotel room key cards  
Both sides will be branded with your design or company logo
- Welcome Gift – provided to all attendees  
Welcome gifts will include your logo. The gifts will be purchased by NATSAP and provided to all conference attendees at event check in.



### BENEFITS

- Logo Placement: sponsor section of Advocacy Day Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private events

## NATSAP Advocate

- NATSAP Members: \$1,000 each
- Non-members: \$2,000 each

Support NATSAP and Advocacy Day with a non-branded sponsorship. Receive a comp pass, attendee lists and more!

### BENEFITS

- Logo Placement: sponsor section of Advocacy Day Webpage, event program book, and applicable signage.
- One (1) complimentary conference pass
- Pre- and post- conference attendee lists
- Ability to host a private event



## Wilderness Symposium & NATSAP Utah Regional Conference

June 2-4 in Midway, UT

Dive into adventure at the Wilderness Symposium and the Utah Regional Conference in Midway, Utah! This year's event is a thrilling fusion of the best from OBH and NATSAP's legacy Utah gatherings. Connect with nature, explore outdoor treatment programs, and engage with fellow members of the behavioral health community.

### June 2 Cocktail Hour

**Co-sponsorship: 2 opportunities**

- NATSAP Members: \$4,000
- Non-members: \$5,000 each

OR

**Exclusive sponsorship: 1 opportunity**

- NATSAP Members: \$5,500
- Non-members: \$6,500

### June 3 Reception

**Exclusive sponsorship: 1 opportunity**

- NATSAP Members: \$5,500
- Non-members: \$6,500



#### BENEFITS

- Logo Placement: sponsor section of conference webpage, reception signage and decor, and event program book
- One (1) information table at the reception site
- One (1) exhibit table in exhibit hall
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event

### Registration Sponsorship

**Exclusive sponsorship: 1 opportunity**

- NATSAP Members: \$4,500
- Non-members: \$5,500

Sponsorship includes:

- Branded lanyards given to all registered attendees at the event registration desk.
- Referring Agent Registrations

Your investment will provide support for referring agents attending the conference. Your generous support will help cover event registration and hotel costs for a select number of referring agents.

A message from your company, featuring your company logo, will be sent to all registration sponsorship recipients.



## BENEFITS

- Logo Placement: sponsor section of conference webpage and event program book, registration site, registration signage and registration confirmation messages.
- One (1) exhibit table in exhibit hall
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event

## Breakfast, Lunch or Refreshment Breaks

- NATSAP Members: \$3,000 each
- Non-members: \$4,000 each

Select one of the following sponsorships:

- Breakfast - June 2 and 3
- Lunch - June 2 and 3
- Refreshment Breaks - **SOLD**



## BENEFITS

- Logo Placement: sponsor section of conference webpage, event program book, and applicable signage.
- Ability to welcome attendees during general session meals (i.e. opening keynote breakfast, lunch sessions, etc.)
- One (1) exhibit table in exhibit hall
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event

## Wi-Fi, App, Room Key or Welcome Gift Sponsorships

- NATSAP Members: \$3,000 each
- Non-members: \$4,000 each

Select one of the following sponsorships:

- Conference Wi-Fi – personalized log-in based on your company name
- Conference App – logo included in app branding and pre-conference messaging about the conference app
- Room Key – provided to all attendees staying at conference hotel  
Submit your own design for hotel room key cards  
Both sides will be branded with your design or company logo
- Welcome Gift – provided to all attendees  
Welcome gifts will include your logo. The gifts will be purchased by NATSAP and provided to all conference attendees at event check in.



## BENEFITS

- Logo Placement: sponsor section of conference webpage, event program book, and applicable signage.
- One (1) exhibit table in exhibit hall
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event

## NATSAP Advocate

- NATSAP Members: \$1,500 each
- Non-members: \$2,500 each

Support NATSAP and the conference with a non-branded sponsorship. Receive a comp pass, attendee lists and more!

## BENEFITS

- Logo Placement: sponsor section of conference webpage, event program book, and applicable signage.
- One (1) exhibit table in exhibit hall
- One (1) complimentary conference pass
- Pre- and post- conference attendee lists
- Ability to host a private event

## Exhibits

One 6' table in an 8' x 10' space

- black tablecloth provided
- 2 chairs
- 1 wastebasket

- NATSAP Members: \$500
- Non-members: \$700

## BENEFITS

Logo placement: exhibit section of conference website and applicable on-site signage.

- One (1) complimentary conference pass
- Pre- and post- conference attendee lists



**Secure your sponsorship!**

**Contact us at [events@natsap.org](mailto:events@natsap.org) today!**