

2025 FALL REGIONAL & 2026 ANNUAL CONFERENCES

SPONSOR AND EXHIBITOR PROSPECTUS



SPONSOR & EXHIBITOR OPPORTUNITIES

Your next great opportunity begins here - contact us at events@natsap.org today!

Connect with youth and adolescent mental health programs and treatment centers! With limited opportunities up for grabs, this is your chance to shine in front of our powerful audience.

Why Sponsor?

- Direct Engagement: Connect directly with leaders and decision-makers in youth and adolescent mental health.
- Increased Visibility: Gain exposure through event marketing, direct-to-attendee messaging, and on-site signage.
- Networking Opportunities: Engage with attendees during meals and networking events.
- Social Responsibility: Demonstrate your commitment to supporting mental health.

Multi-event Sponsorship Discount

Enjoy a 10% discount on total sponsorship fees when you sponsor two or more events.



Southeast Regional Conference

Greenville, South Carolina
September 8-9, 2025



Northeast Regional Conference

Burlington, Vermont
November 3-4, 2025



Annual Conference

San Diego, California
February 9-11, 2026



Opening Reception - Day 1

Raise your glasses! Each attendee gets a ticket for a free drink thanks to your sponsorship. As an exclusive reception sponsor, you can share a short 15-minute presentation with conference attendees. If you choose to co-sponsor the reception, then you and your co-sponsor will present for 7 ½ minutes.

Opening Reception - Southeast Conference

☐ **Co-sponsorship: 2 opportunities**

- NATSAP Members: \$5,000
- Non-members: \$7,000

OR

☐ **Exclusive sponsorship: 1 opportunity**

- NATSAP Members: \$8,000
- Non-members: \$10,000

Opening Reception - Northeast Conference **SOLD**

☐ **Co-sponsorship: SOLD**

- NATSAP Members: \$5,000
- Non-members: \$7,000

OR

☐ **Exclusive sponsorship**

- NATSAP Members: \$8,000
- Non-members: \$10,000

- Logo Placement: sponsor section of conference webpage, reception signage and decor, and event program book
- One (1) information table at the reception site
- One (1) expo table in the exhibit hall
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event
- Exclusive Sponsorship: 15-minute presentation to attendees
- Co-sponsorship: 7.5-minute presentation to attendees



Opening Carnival - Annual Conference

Get ready for an unforgettable start to the Annual Conference! The 2026 Opening Reception is a fun-filled, outdoor carnival to kick off conference festivities. Each sponsor will host a carnival booth, serving as their main information hub during the reception and where attendees can play games and win exciting prizes.

☐ **Co-sponsorship: 6 opportunities**

- NATSAP Members: \$7,000
- Non-members: \$9,000

OR

☐ **Exclusive sponsorship: 1 opportunity**

- NATSAP Members: \$30,000
- Non-members: \$35,000

- Logo Placement: sponsor section of conference webpage, reception signage and decor, and event program book
- One (1) carnival booth at the reception site
- One (1) expo table in the exhibit hall
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



Closing Dinner - Day 2

Leave a lasting impression beyond the conference with a Closing Dinner sponsorship, offering attendees an opportunity to end the conference on a high note - networking with industry leaders and peers.

Northeast Conference

☐ **Co-sponsorship: 2 opportunities**

- NATSAP Members: \$5,000
- Non-members: \$7,000

OR

☐ **Exclusive sponsorship: 1 opportunity**

- NATSAP Members: \$8,000
- Non-members: \$10,000

- Logo Placement: sponsor section of conference webpage, reception signage and decor, and event program book
- One (1) information table at the reception site
- One (1) expo table in the exhibit hall
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



Coffee Station

Provide attendees with specialty coffee and tea service at the conference. Your company logo will be included in coffee cart branding, including menu signage, napkins and coffee sleeves.

☐ **Southeast Regional**

- NATSAP Members: \$3,000
- Non-members: \$5,000

☐ **Northeast Regional**

- NATSAP Members: \$3,000
- Non-members: \$5,000

☐ **Annual Conference**

- NATSAP Members: \$6,000
- Non-members: \$8,000

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- Regional Conferences: One (1) complimentary conference pass
- Annual Conference: Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



Breakfast or Lunch

Support conference meals with a breakfast or lunch sponsorship. By sponsoring a meal, your brand will gain visibility through strategically placed signage and the chance to include branded materials at each table.

Breakfast

☐ **Southeast Regional**

- NATSAP Members: \$5,000
- Non-members: \$7,000

☐ **Northeast Regional**

- NATSAP Members: \$5,000
- Non-members: \$7,000

☐ **Annual Conference**

- NATSAP Members: \$10,000
- Non-members: \$12,000

Lunch

☐ **Southeast Regional**

- NATSAP Members: \$5,000
- Non-members: \$7,000

☐ **Northeast Regional**

- NATSAP Members: \$5,000
- Non-members: \$7,000

☐ **Annual Conference**

- NATSAP Members: \$10,000
- Non-members: \$12,000

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- Ability to welcome attendees during general session meals (i.e. opening keynote breakfast, lunch sessions, etc.)
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



Keynote Speaker

Bring a ground-breaking keynote speaker to the conference stage. As the exclusive keynote sponsor, your company can provide a 3-minute introduction for the speaker.

☐ Southeast Regional

- NATSAP Members: \$7,000
- Non-members: \$8,000

☐ Northeast Regional

- NATSAP Members: \$7,000
- Non-members: \$8,000

☐ Annual Conference

- NATSAP Members: \$10,000
- Non-members: \$11,000

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



Conference Wi-Fi

Keep attendees connected with a conference Wi-Fi sponsorship. By sponsoring Wi-Fi, you are providing wireless internet access throughout the conference event space. Your company name will be featured in the personalized login for Wi-Fi access, ensuring your brand is front and center with all conference attendees.

☐ Southeast Regional

- NATSAP Members: \$3,000
- Non-members: \$5,000

☐ Northeast Regional

- NATSAP Members: \$3,000
- Non-members: \$5,000

☐ Annual Conference

- NATSAP Members: \$6,000
- Non-members: \$8,000

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- Regional Conferences: One (1) complimentary conference pass
- Annual Conference: Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



Conference Signage and Program Pamphlet

Conference signage and program pamphlets guide attendees throughout the event, ensuring they know exactly where to go for each session and activity. As the sponsor, your logo will be featured in the footer of all printed signage, accompanied by the note "Signage sponsored by," enhancing your brand visibility. Your logo will also grace the front cover of each printed program, further solidifying your presence at the conference.

☐ **Southeast Regional**

- NATSAP Members: \$3,000
- Non-members: \$5,000

☐ **Northeast Regional**

- NATSAP Members: \$3,000
- Non-members: \$5,000

☐ **Annual Conference**

- NATSAP Members: \$6,000
- Non-members: \$8,000

- Logo Placement: sponsor section of conference Webpage, cover of event program pamphlet, and footer of event signage applicable signage.
- One (1) 8" x 11" ad placed in the front of the virtual program book
- Regional Conferences: One (1) complimentary conference pass
- Annual Conference: Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



Room Key

Have your company name and logo in the hands of every conference attendee staying at the conference hotel. Room keys, featuring your submitted design, will be given to all conference attendees when they check into the conference hotel. Both sides of the hotel room key will be branded with your submitted design and company logo.

☐ **Southeast Regional**

- NATSAP Members: \$2,500
- Non-members: \$4,500

☐ **Northeast Regional**

- NATSAP Members: \$2,500
- Non-members: \$4,500

☐ **Annual Conference**

- NATSAP Members: \$5,500
- Non-members: \$7,500

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- Regional Conferences: One (1) complimentary conference pass
- Annual Conference: Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



Room Drop

Provide an in-room gift to conference attendees staying at the conference hotel. The gift will be a separate cost to the sponsor and should be delivered to the hotel as one pre-packaged gift. Your sponsorship fees will cover room delivery cost at the conference hotel. Your sponsorship fees also secure exclusive rights to in-room gifts on your night of sponsorship. NATSAP will coordinate gift delivery to the conference site and in-room delivery at the hotel.

☐ **Southeast Regional**

- NATSAP Members: \$2,500
- Non-members: \$4,500

☐ **Northeast Regional**

- NATSAP Members: \$2,500
- Non-members: \$4,500

☐ **Annual Conference**

- NATSAP Members: \$5,500
- Non-members: \$7,500

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- Regional Conferences: One (1) complimentary conference pass
- Annual Conference: Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



NATSAP Advocate

Support NATSAP conferences with a non-branded sponsorship. Receive a comp pass, attendee lists and more!

● Southeast and Northeast

Regional Conferences:

- NATSAP Members: \$1,500
- Non-members: \$3,500

● Annual Conference:

- NATSAP Members: \$3,000
- Non-members: \$5,000

- Logo Placement: sponsor section of event webpage, event program book, and applicable signage.
- One (1) complimentary conference pass
- ½ page ad in virtual program book
- Pre- and post- conference attendee lists
- Ability to host a private event



EXHIBITS

☐ One 6' table in an 8' x 10' space

- black tablecloth
- 2 chairs
- 1 wastebasket

● Southeast and Northeast Regional Conferences:

- NATSAP Members: \$700
- Non-members: \$900

● Annual Conference:

- NATSAP Members: \$2,400
- Non-members: \$3,400



BENEFITS

- Logo placement: exhibit section of conference website and applicable on-site signage.
- ½ page ad in virtual program book
- One (1) complimentary conference pass
- Regional Conferences:
Additional Exhibit Passes - \$200
- Annual Conference:
Additional Exhibit Passes - \$300
- Pre- and post- conference attendee lists



Secure your sponsorship or exhibit! Contact us at events@natsap.org today!