

# MANY VOICES, ONE MISSION

February 9–12, 2026  
San Diego, CA



## 2026 ANNUAL CONFERENCE SPONSOR & EXHIBITOR OPPORTUNITIES

Your next great opportunity begins here - contact us at [events@natsap.org](mailto:events@natsap.org) today!

The 2026 NATSAP Annual Conference: Many Voices, One Mission is coming to San Diego, California!

### Why Sponsor?

- Direct Engagement: Connect directly with leaders and decision-makers across the mental health community.
- Increased Visibility: Gain exposure through event marketing, direct-to-attendee messaging, and on-site signage.
- Networking Opportunities: Engage with attendees during meals and networking events.
- Social Responsibility: Demonstrate your commitment to supporting mental health.

### Opening Carnival - Annual Conference

Get ready for an unforgettable start to the Annual Conference! The 2026 Opening Reception is a fun-filled carnival to kick off conference festivities. Each sponsor will receive an information station placed strategically near event games, food stations and/or entertainment.



#### ☐ Co-sponsorship: 5 opportunities

- NATSAP Members: \$4,500
- Non-members: \$5,500

- Logo Placement: sponsor section of conference webpage, reception signage and decor, and event program book
- One (1) information table at the reception site
- One (1) expo table in the exhibit hall
- One (1) 8" x 11" ad in virtual program book
- One (1) complimentary conference pass
- Pre- and post- conference attendee lists
- Ability to host a private event



### Exhibit Hall Cocktail Hour- Day 2

Leave a lasting impression beyond the conference with an Exhibit Hall Cocktail Hour sponsorship, offering attendees one last opportunity to visit exhibits before the end the conference. Beverages and small bites to be served.

#### ☐ Co-sponsorship: 5 opportunities

- NATSAP Members: \$3,400
- Non-members: \$4,400

- Logo Placement: sponsor section of conference webpage, reception signage and decor, and event program book
- One (1) information table at the reception site
- One (1) expo table in the exhibit hall
- One (1) 8" x 11" ad in virtual program book
- One (1) complimentary conference pass
- Pre- and post- conference attendee lists
- Ability to host a private event



### Coffee Station

Provide attendees with specialty coffee and tea service at the conference. Your company logo will be included in coffee cart branding, including menu signage, napkins and coffee sleeves.

### SOLD OUT

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- One (1) expo table in the exhibit hall
- Regional Conferences: One (1) complimentary conference pass
- Annual Conference: Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event





### Breakfast or Lunch

By sponsoring a meal, your brand will gain visibility through strategically placed signage and the chance to include branded materials at each table. Meal sponsors will also receive a table to host a roundtable-style conversation during their sponsored meal on February 10.

#### ☐ Breakfast - February 10 -12

- NATSAP Members: \$8,000
- Non-members: \$9,000

#### ☐ Lunch - February 10 -12

- NATSAP Members: \$8,000
- Non-members: \$9,000

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- Ability to welcome attendees during general session meals (i.e. opening keynote breakfast, lunch sessions, etc.)
- One (1) 8" x 11" ad in virtual program book
- One (1) expo table in the exhibit hall
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event

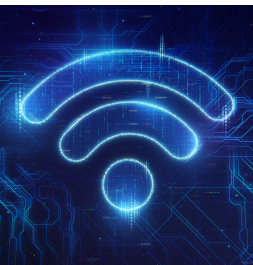


### Keynote Speaker

Bring a ground-breaking keynote speaker to the conference stage. As the exclusive keynote sponsor, your company can provide a 3-minute introduction for the speaker.

- NATSAP Members: \$6,000
- Non-members: \$7,000

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- One (1) expo table in the exhibit hall
- Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



### Conference Wi-Fi

Keep attendees connected with a conference Wi-Fi sponsorship. By sponsoring Wi-Fi, you are providing wireless internet access throughout the conference event space. Your company name will be featured in the personalized login for Wi-Fi access, ensuring your brand is front and center with all conference attendees.

- NATSAP Members: \$6,000
- Non-members: \$7,000

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- One (1) expo table in the exhibit hall
- Regional Conferences: One (1) complimentary conference pass
- Annual Conference: Two (2) complimentary conference passes
- Pre- and post- conference attendee lists
- Ability to host a private event



### Conference Signage and Program Pamphlet

Conference signage and program pamphlets guide attendees throughout the event, ensuring they know exactly where to go for each session and activity. As the sponsor, your logo will be featured in the footer of all printed signage, accompanied by the note "Signage sponsored by," enhancing your brand visibility. Your logo will also grace the front cover of each printed program, further solidifying your presence at the conference.

- NATSAP Members: \$4,500
- Non-members: \$5,500

- Logo Placement: sponsor section of conference Webpage, cover of event program pamphlet, and footer of event signage applicable signage.
- One (1) 8" x 11" ad placed in the front of the virtual program book
- One (1) expo table in the exhibit hall
- One (1) complimentary conference pass
- Pre- and post- conference attendee lists
- Ability to host a private event



### Room Drop

Provide an in-room gift to conference attendees staying at the conference hotel. The gift will be a separate cost to the sponsor and should be delivered to the hotel as one pre-packaged gift. Your sponsorship fees will cover room delivery cost at the conference hotel. Your sponsorship fees also secure exclusive rights to in-room gifts on your night of sponsorship. NATSAP will coordinate gift delivery to the conference site and in-room delivery at the hotel.

- NATSAP Members: \$4,500
- Non-members: \$5,500

- Logo Placement: sponsor section of conference Webpage, event program book, and applicable signage.
- One (1) 8" x 11" ad in virtual program book
- One (1) expo table in the exhibit hall
- One (1) complimentary conference pass
- Pre- and post- conference attendee lists
- Ability to host a private event







## NATSAP Advocate

Support NATSAP conferences with a non-branded sponsorship. Receive a comp pass, attendee lists and more!

- **Annual Conference:**

- NATSAP Members: \$3,000
- Non-members: \$4,000

- Logo Placement: sponsor section of event webpage, event program book, and applicable signage.
- One (1) complimentary conference pass
- ½ page ad in virtual program book
- Pre- and post- conference attendee lists
- Ability to host a private event

## BENEFITS



## EXHIBITS

- ☐ **One 6' table in an 8' x 10' space**

- black tablecloth
- 2 chairs
- 1 wastebasket

- **Annual Conference:**

- NATSAP Members: \$2,400
- Non-members: \$3,400



## BENEFITS

- Logo placement: exhibit section of conference website and applicable on-site signage.
- ½ page ad in virtual program book
- One (1) complimentary conference pass
- Annual Conference:  
Additional Exhibit Passes - \$300
- Pre- and post- conference attendee lists



Secure your sponsorship or exhibit! Contact us at [events@natsap.org](mailto:events@natsap.org) today!